

Matt Burns

Community Builder · Operations Leader · Solo Founder

Austin, TX | burns.gg | linkedin.com/in/mbburns

SUMMARY

Community builder and operations leader with nearly a decade of experience scaling teams, programs, and products from zero. Built and led Customer Success at monday.com from the ground up through IPO (NASDAQ: MNDY), managing 87+ people and launching their first international office. Now building ProveWorth, a trust platform for online community builders. Passionate about creating peer networks that accelerate outcomes for everyone in them.

EXPERIENCE

CEO & Co-Founder

2025 – Present

[Digital Gravity LLC](#) — Austin, TX

- Founded and operate the parent company for ProveWorth and Card Value
- Built ProveWorth (proveworth.com) — an honest review platform for online community builders; 294 communities, 531 verified reviews
- Designed trust-first review moderation system prioritizing authenticity over volume
- Built Card Value (cardvalue.app) — a Pokémon card pricing tool used as a product experimentation test bed

Community Building Expert

2025 – Present

[Antler \(VC\)](#) — Remote

- Mentor early-stage founders on community strategy, user acquisition, and retention
- Case study: Helped Frey Chu convert 6K YouTube subscribers into 1,089 Circle community members in 31 days

Head of Customer Success, US → Senior Leadership

2016 – 2025

monday.com (NASDAQ: MNDY)

- Joined as employee ~24; departed when the company exceeded 3,800 employees
- Built the entire US Customer Success organization from scratch
- Managed 87+ people across multiple teams and functions
- Core contributor to the company's IPO process and public market transition
- Founded and grew the first international office (scaled to 400+ people)
- Created and led Startup for Startup, monday.com's community knowledge-sharing initiative